

## ESC Chapter Activity Concepts



1. Outreach -- the chapter can be very effective at organizing presentations regarding the benefits and hurdles of ESPC in various locations around the state. With travel moratoriums, it's much easier for the public/private chapter to travel about a state reaching out to state agency locations, k-12, community colleges, higher education. The message is simple really; if you have ARRA funds you can leverage them for greater impact, if you don't you can use ESPC to: Modernize the infrastructure of our nations building stock, improve the work and learning environment, improve attitudes of those benefiting from the improved spaces, extol the virtues of stewardship, praise the environmental impact, key in on jobs that can be produced in the workforce or from underutilized public staff who may not have other projects to oversee.
2. Summits and Workshops - some chapters elect to combine education and outreach in this model. Speakers, booths, keynotes, video production, case study presentations all can be a part of these events. Always a popular forum for politicians as we approach another election.
3. Public Television Broadcasts -- this is a creative way to assemble a panel of experts for broad information distribution and impact. Programmatic champions, utility dsm administrators and case study presentations or discussions might be considered. For wider audience appeal, profess the benefits and impact that could be derived from large scale uptake of ESPC in existing public buildings and proclaim the leadership role of our public institutions in influencing the private sector.
4. Analysis of existing program and suggestions for greater/broader impact could include: sharing concepts on self-funding programs,
5. Combining utility reporting with M & V from projects, how reporting efforts can be consolidated, any observed hurdles in the existing system.
6. How to work with local universities, community colleges and trade schools in job fair environments and workforce development
7. Sponsoring a commercial and industrial discussion forum on the pros and cons of energy efficiency including available incentives, grants, funding opportunities and available means to complete the work.
8. Creating an financiers workshop for ESPC including bond firms, local banks, municipal leasing firms, etc.
9. Creating a renewable discussion -- how to get renewable production into ESPC in your marketplace.
10. How to use Energy Star tools to accelerate ESPC projects, contribute to the benchmarking effort, label buildings for press value
11. How to use Paid for Savings Guide to deliver LEED EB ESPC projects.
12. How to insure the right level of Measurement and Verification Rigor in your projects for maximum value.

13. Crafting M & V reports to fulfill the needs of the end user, the programmatic managers, the public and policymakers.
14. Using best practices tools from the ESC website, customize a how to guide for end users to collect the internal political will and objectives for completing an ESPC project
15. Establish a K-12, community college, higher ed specific chapter message regarding the long term value of energy efficiency, cost of efficiency compared to other supply resources, impact of successful market transformation etc.
16. Prepare and provide written testimony proclaiming the value of your successful state ESPC program.
17. Prepare and provide a chapter press release of value of ESPC in the state in achieving energy, environmental and economic development goals -- bang the drum of success of the program and its benefits.
18. Presentations regarding effectively understanding how building dynamics and changes of use affect ESPC projects. How to analyze a base line modification.
19. Comparing and contrasting traditional construction projects for renovation with Guaranteed Energy Savings Performance Contracting. Benefits, pricing, speed of completion, change orders, where does the money come from, what control does the owner have or should have
20. Collecting and delivering project information from the past and the present to the Race to the Top ESC project.
21. Promoting electronic utility bills for public and private entities and how to use the data for benchmarking and data management for efficiency.

- end March 26, 2010