

ECS NY Chapter Meeting March 15, 2011 (Meeting #4)

Meeting held at NYSERDA, Albany with several people contacted via conference call.

Attendees

Tom Seguljic, Marissa Ainsworth, Scott Smith, Steven Botz, Eric Fare, Jenna Beatty, Eric Mazzone, Chris Pimentel, Heather Hammond, Sherri Crawford, Any Cocina, Renee Piche, Don Gress, Art Ware

General Discussion

- Committees encouraged to work with other State chapters to identify methods to build momentum in NY.
- Marissa is available to assist committees.
- ESC reached out to various groups to obtain list of NY PC projects.
- Short write-up form was passed out for member companies to complete. The form will be passed on to end users that attend Chapter events to inform them of available companies that can meet their needs.
- Press release from PA and welcome letter from Mike Hagin passed along to members. The information can be passed on to potential members
- Local or National Chapter will be able to fund.
- Will not be able to attend April National grid expo due lack of time and funding.
- Need to identify practical method to funds Expo attendance such as:
 - Charge for workshops to raise funds
 - Obtain contributions from private members
 - MA Chapter splits up expo fees against private member
- Consider getting Workshops accredited for continuing education credits

MEMBERSHIP STATUS

It is estimated that there are currently 15 active NY Chapter members.

COMMITTEE REPORTS

General

- It was recommended that it would be best to have the Committee Chairs meet since there appears to be overlap between the various committees. Marissa will set up meeting for Committee chairs to meet and discuss goals to ensure all committees moving forward.

- Each committee chair should review press release for Committee chair meeting.
- Going forward may need to have two meetings a month 1- for membership and 1 that serves as workshop to for targeted audience. Need to discuss further
- Need to work to establish meeting agenda 3 months ahead of time so we can get word out to targeted attendees.

Membership Committee

- Mike Hagin has established welcome letter to be send to prospective members
- PA- has about 70 active members (mostly private companies). Driven by getting end users to come to meeting. Outreaching to different end users each quarters. This month they targeting K-12. Asking targeted groups to hold meeting to increase potential for target audience to attend meeting. Focus topics on relevant information for target audience.
- Offer lunch at meetings. Meeting 3 hours in length.
- Have separate committee char meetings.
- Meeting to date have been in Harrisburg

Outreach Committee

- Identify potential associations to target.
- Need to work with Workshop committee to coordinate activities.
- Will wait for committee meeting to finalize actions.

Workshop Committee

- Recommended that one well organized workshop be implemented per year.
- Set goal of having 50 attendees for 1st workshop.
- Work with Outreach committees to indentify 2 or 3 key membership organizations that will broadcast message to their association members. Committee will tailor workshop message to identified group.

State Document Committee

- Upload various documents to website including sample NYSERDA RFP.
- Will consider linking site to Energy Star site.
- Need to consider linking Performance contracting to carbon reduction goals, etc.

Business Model Committee

- Looking at existing model and evaluating what markets it is effective in and what changes are needed to make effective.

Presentation

Presenter - Don Gress, Vice President, M&T Bank, Municipal Leasing

- Spoke about use of various financial tools to funds energy projects.
- Presentation on website.

Meeting Wrap-up

- Next General meeting April 12th.
- Marissa will send out date and time for chair meeting. Expects to typically set chair meeting the week before the general meeting.